

Naaman Forest Football Program 2011

Ad- Name/Company/Group:		
Phone #:	Email:	Fax:
Ad Sold By:		Telephone:
Organization:		

Ad Size	Color	Black & White	Quantity
Full Page limit 4 photos- (Ad will also be posted on NF Football website)	\$395.00	\$350.00	
1/2 Page limit 2 photos	\$250.00	\$200.00	
1/4 Page limit 1 photo	\$150.00	\$100.00	
1/8 Page limit 1 photo	N/A	\$60.00	
Spirit Ad - 20 words maxium - 1 graphic	N/A	\$25.00	

Spirit Ad - 20 words and graphic:

Cover Choices* (Ad will also be posted on NF Football website)

Center Roster	\$700.00		
Back Cover	\$650.00		
Inside Front Cover	\$550.00		
Inside Back Cover	\$550.00		
Color Varsity Pull Out	\$1,000.00		

* Advertising also available on Team run-in tunnel with these ads. Details available

Check or money orders only - Made to NFHS Football Booster Club

Amount Paid _____

Artwork Included? Y N

Repeat Ad From 2010? Y N

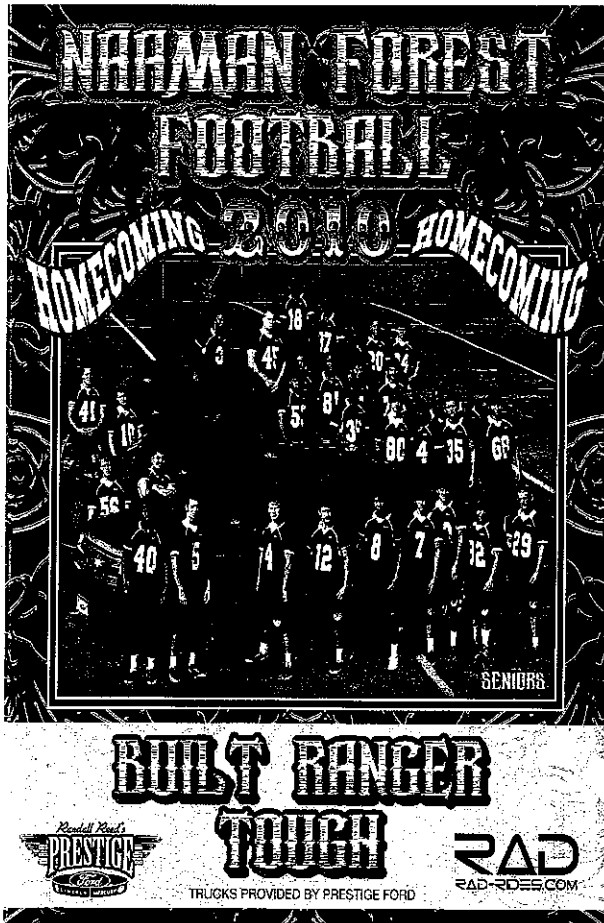
Photo Included? Y N

Deadline for Ad Material and Payment is July 31, 2011

Please remit to:

Amber Tipton
NFHS Football Booster Vice President
1234 Luna
Garland, TX. 75044
972/998-0075
a.tipton173@verizon.net

NAAMAN FOREST FOOTBALL PROGRAM 2011



Ad Sales

Business Ads - must be turned in (payment and artwork) no later than July 1st.

Organizations selling ads from the prior year must contact the businesses by June 1 or the ad will be reassigned. Also organizations are not allowed to call on businesses not assigned to them without prior approval.

Personal Ads - must be turned in (payment and ad information/artwork) no later than August 1st.

School Organizations - all school organizations will be charged \$250 for the FIRST full page ad and REGULAR price for all additional ads. ***This does not include any personal ads. It must be an ad for an organization within Naaman Forest High.***

All individuals selling ads to businesses will be give a 10% credit toward any personal ad purchased. (A minimum of \$60 must be sold to qualify for discount.)

Example:

\$60 in sales earns \$6 credit	\$550 in sales earns \$55 credit
\$100 in sales earns \$10 credit	\$650 in sales earns \$65 credit
\$200 in sales earns \$20 credit	\$700 in sales earns \$70 credit
\$350 in sales earns \$35 credit	\$1000 in sales earns \$100 credit
\$395 in sales earns \$39 credit	

If you have any questions please contact:

Amber Tipton

a.tipton173@verizon.net

972/998-0075



Naaman Forest 2011 Football Program

Dear Supporter:

Friday Night High School Football is a tradition across this GREAT state! It is where lessons are learned by young men and women who participate in football, band, drill team and cheerleading. Leadership, dedication, teamwork and personal sacrifice are ingredients for success that all of our young heroes are learning. In order to ensure the future of our next generation we must stand united as a community to support them.

Our Naaman Forest Football Booster Club is asking you to support our "Friday Night Heroes" by placing an ad in our 2011 Football Program. Not only will you be supporting a wonderful group of students...you will also receive exposure for your business. Our Booster Club and the families we represent believe strongly in supporting the businesses that help support us.

When advertising we ask that all ads be camera ready. If you have advertised in our program before it may be possible for us to use your previous ad. If you need a picture for your ad we can provide assistance with photography. We can also provide one or more of our "Friday Night Heroes" to be in your ad. Your personal photo or business card is welcome as well.

*******ALL ADS MUST BE TURNED IN BY JULY 1, 2011*******

Please join us this fall to support our team as they give their all on the field, in the marching band, and in the stands. Let them know that their community supports them!

Attached you will find the forms outlining the various advertising options. Please contact us with any questions or concerns that you may have.

Thank you for supporting Naaman Forest Football!

Sincerely,

Amber Tipton
NFHS Football Program Chairperson
a.tipton173@verizon.net